STONE® Camera People Counter

Model: ST-HPC008

Market

We support customer-flow analysis for retail industry, gallery, park, scenic spots, transportation junction, crowded square and so on.

Technology

- Object-tracking
- Environment-reference
- Human-detection
- Route-creation

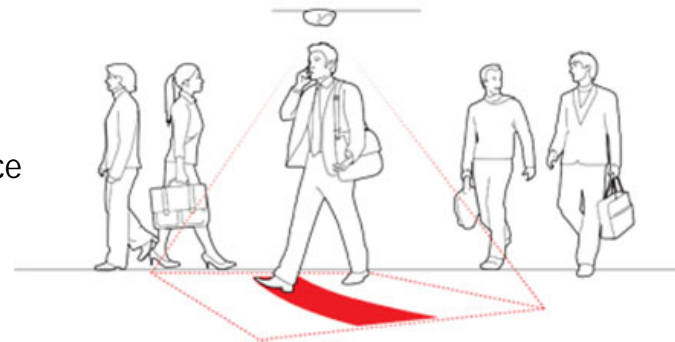## Installation
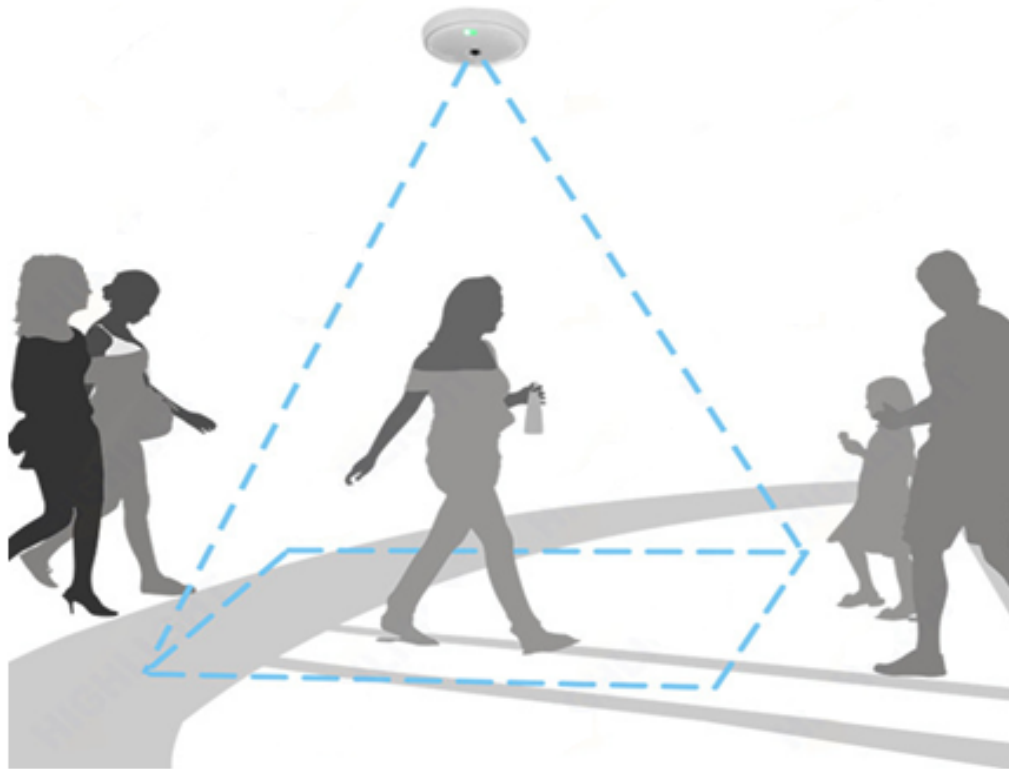
With HPC008, You will get:

- High accuracy customer-flow data
- Detailed data report chart
- Real-time customer flow on every floor
- Any change of the customer-flow data and average data
- How many people in shop now
- Customer-flow density at different location
- Average stay time of visitor
- The rate of purchase
- Data can be exported in different form for analyzing and integrating
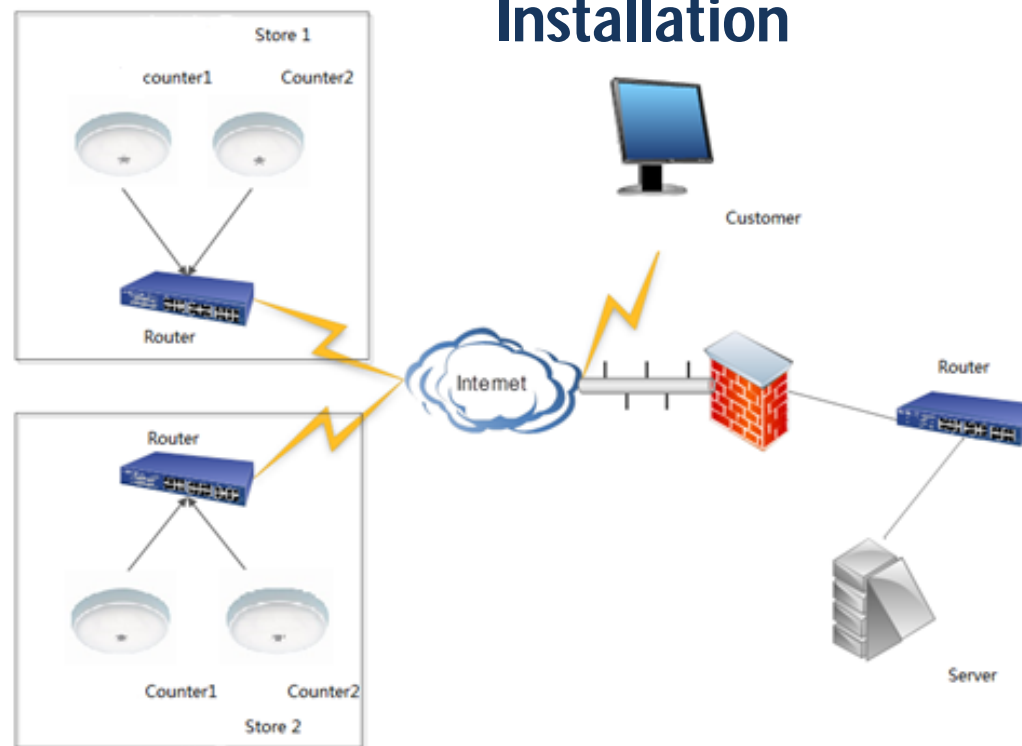
STONE® Camera People Counter

Item	Specifications	
Size	18.9(L)*14.5(W)*5.8(H)CM	
Processor	ARM cortex A7>1GHz（28nm）	
Sensor	Video Input	cmos /Simplex high definition
	Video Compression standard	H.264, YUY2
	Video Definition	Adjustable
	Image Processing	Exposure Control/ Gain Control/ White Balance/ Gamma Correction
	Video Frame rate	30fps
	Measuring Range	3.5m
	Installation Height	2.5-5.0m
Port protocol	Network Interface	RJ45, 10M/100M, Adaptive to Ethernet port
	Protocol Standard	802.11a or 802.11b/g
	Maintenance Interface	Micro USB
	SD card	Built-in, 8G～32G
	Electronic Clock	Built-in, RTC module
	Remote Upgrade	Upgrade By The Website
Physical Parameter	Size	120mm*120mm*48mm
	Weight	200g
	Adapter	+5V/2A
	Power	≤10W
	Hardware Monitoring	Hardware Watchdog
	Temperature	-20℃～+65℃

Model

Model	Installation Height
HPC008-2.1	2.6--2.8 M
HPC008-2.5	2.8--3.0 M
HPC008-2.8	3.0--3.2 M
HPC008-3.6	3.2--4.0 M
HPC008-4	4.0--4.6 M
HPC008-6	4.6--5.1 M
Remark	The critical height, advised to choose a large lens
	This test results is based on persons of average 1.7M
	Effective width detection 2M

STONE® Camera People Counter

Software

Login Interface
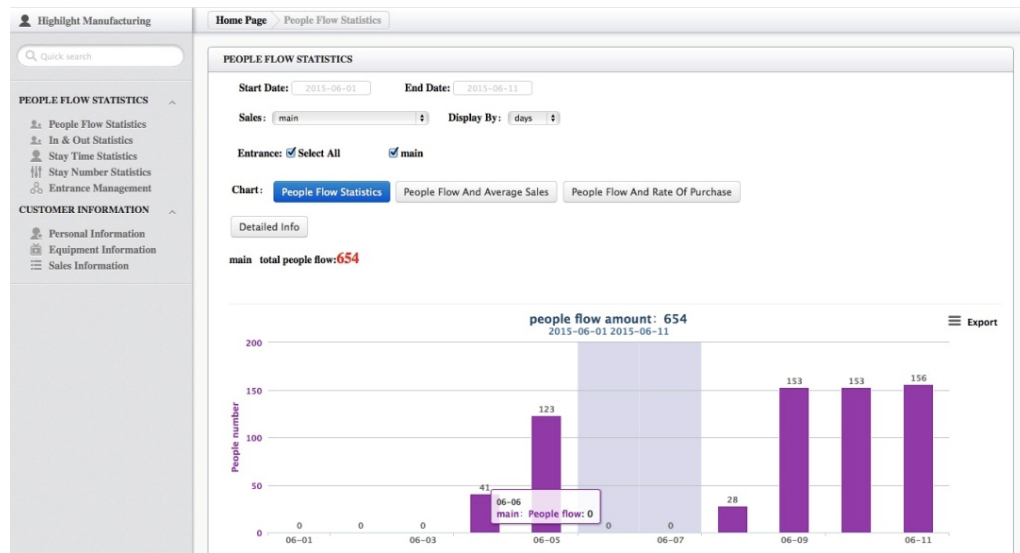
Home Page

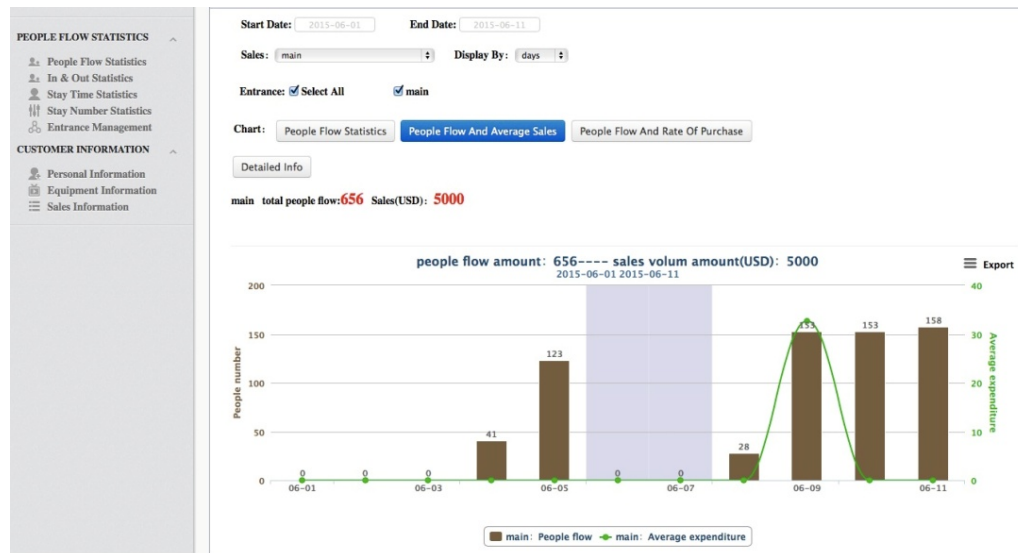### People Flow Statistics
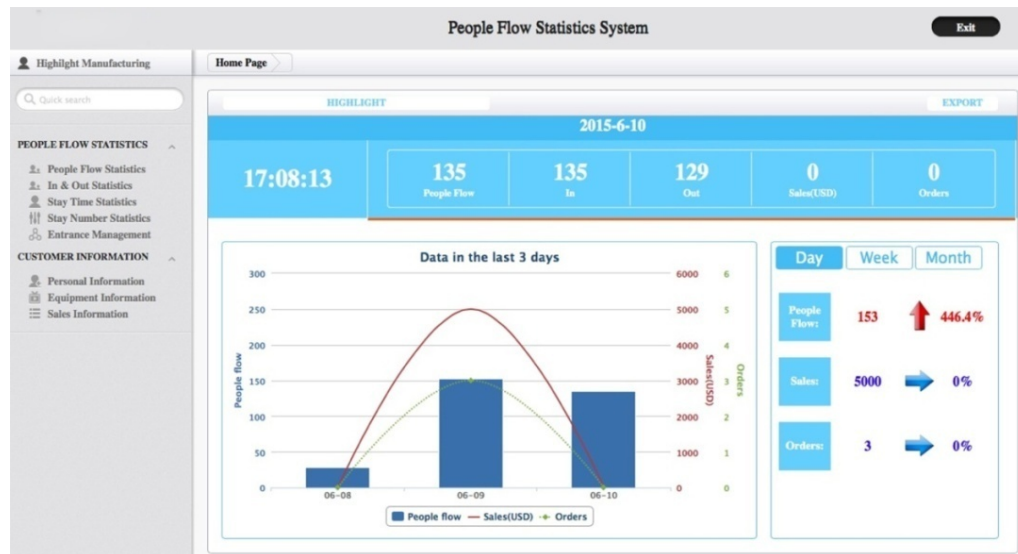
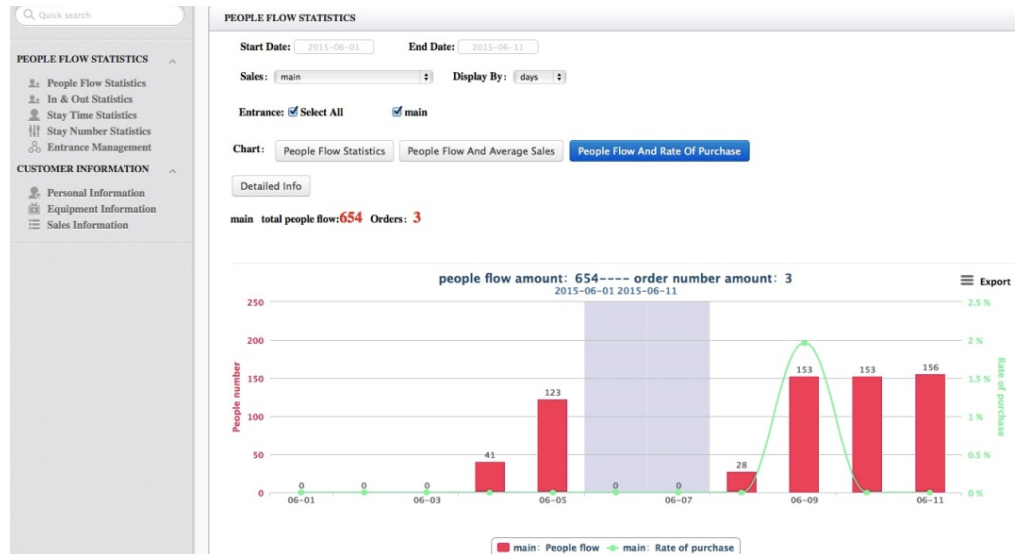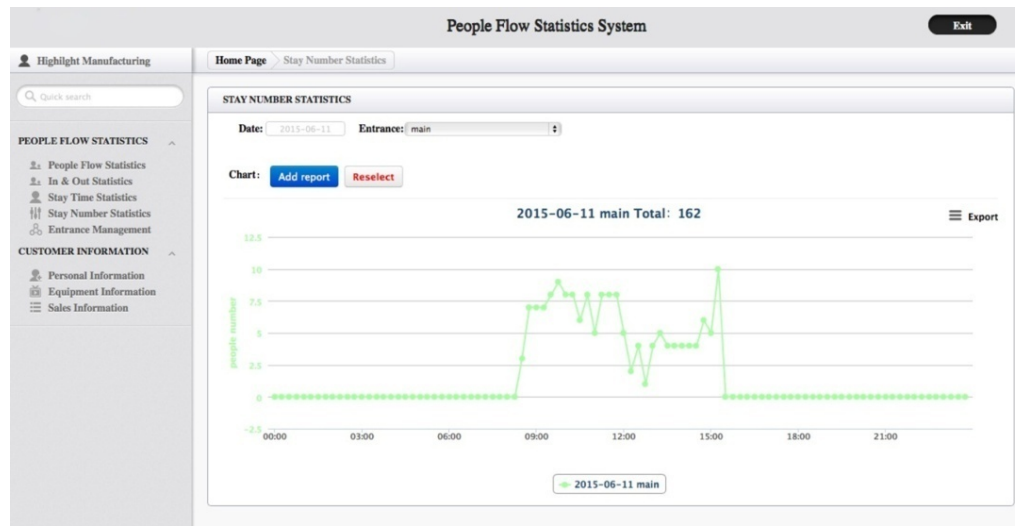### People Flow and Average Sales
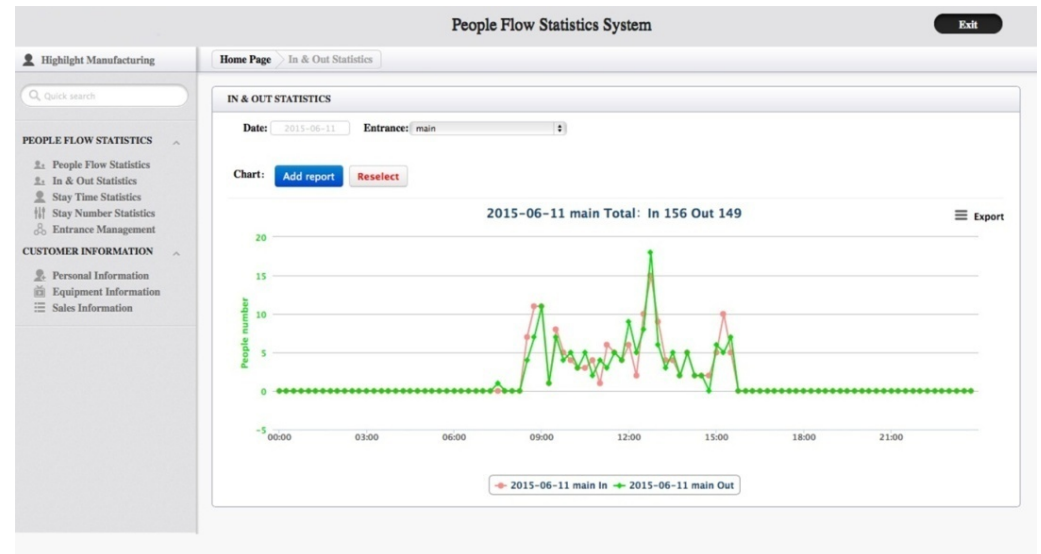
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Software
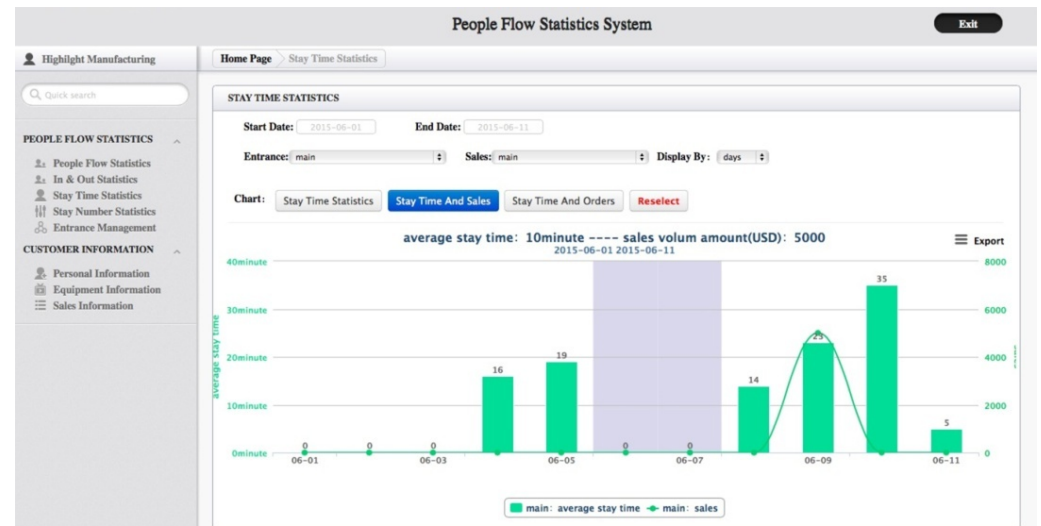
People Flow and Rate of Purchase

In & Out Statistics

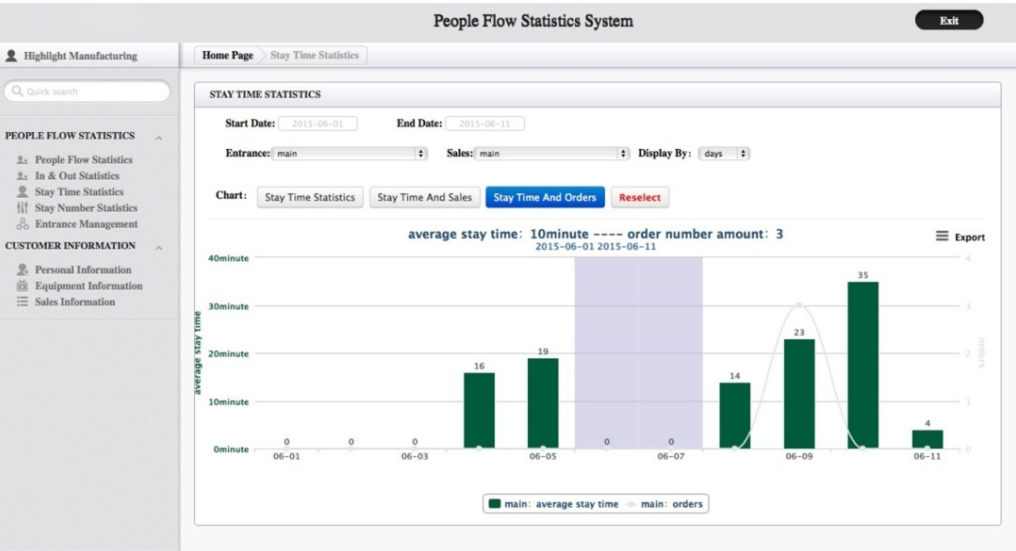
Stay Number Statistics

Stag Time and Sales

STONE® Camera People Counter

Software

Stay Time and Orders

Setting

Head Capture

Head Capture